## ISSUE 13 WATSON DIESEL INC EQUIPMENT SHOW TIME!

Well, we are now almost half way through the summer and it is hard to believe that in about 20 weeks we could be plowing snow. Remember – now is the perfect time to spend your rainy days making sure your snow removal equipment is ready. We have reviewed the importance of summer maintenance in our previous newsletters, but this is just a kindly reminder. Call our shop or one of our sales people if you need any help getting ready for the winter season.

But on a happier note – it is still summer and summer means truck and equipment show time.

On August 17<sup>th</sup>, the Bradford / Tioga County Supervisors will be hosting their 23<sup>rd</sup> annual Equipment Show in Troy, PA at Alparon Park (Troy Fairgrounds). This show has been a premier event over the years and this year's event is shaping up to be a good one. Featuring road equipment and municipal truck vendors along with municipal support product vendors and a free lunch, you cannot go wrong.

This year's show will also feature both an equipment skills rodeo and a truck skills rodeo. The equipment rodeo, sponsored by Stephenson Equipment Inc, will feature one of their JCB machines. The truck rodeo, sponsored by Watson Diesel Inc, will be done in a new Western Star dump truck provided by Sherwood Western Star, and upfitted by Watson Diesel. Watson Diesel held its inaugural truck rodeo at their open house this past spring and it turned out to be a fun and action-packed event with the winner receiving a new gas grill.

So mark August 17<sup>th</sup> on your calendar and we hope to see you there. Stop by Watson Diesel's booth and talk to Jeff and Emmett about the products and services we provide and sign up for the truck rodeo.

And always remember .....

"Price is what you pay for something - Value is what you get for your money."

